



BIOGRAPHY

Cypress Hill were notable for being the first Latino hip-hop superstars, but they became notorious for their endorsement of marijuana, which actually wasn't a trivial thing. B-Real, Sen Dog, and DJ Muggs of Cypress Hill sparked a trip that left popular culture stoned, stunned, and staggering in anticipation for more. Cypress Hill rolled up intense rhymes, hard rock attitude, smoked-out psychedelic production, and Latin swagger into a one-of-a-kind strain, making history as the first Latino American hip-hop recording group to go platinum.

CURRENT HIGHLIGHTS

- Sold out performance with [London Symphony Orchestra](#)
- International Spring/Summer 2024 [Headline Tour](#)
- Tres Equis [Graphic Novel](#) with Z2 Comics
- Cypress Hill: [Insane In The Brain Documentary](#) on Showtime

DEMOGRAPHICS

- 74% Male / 26% Female
- 42% Ages 25-34, 29% Ages 18-24, 20% Ages 35-44
- 35% of Cypress Hill fans share an affinity for [Television & Film](#)
- Top Brands Include: Apple, Nike, [Walt Disney](#), [DC Entertainment](#), Adidas, [Star Wars](#), [Netflix](#), [Marvel](#), NBA [PlayStation](#)

KEY SONGS

"INSANE IN THE BRAIN"
"HITS FROM THE BONG"
"HOW I COULD JUST KILL A MAN"
"(ROCK) SUPERSTAR"
"WHEN THE SHIT GOES DOWN"
"TEQUILA SUNRISE"
"I WANNA GET HIGH"
"ILLUSIONS"
"DR. GREENTHUMB"

ACCOLADES



3x Nominations



Top Rap Song



(5) Platinum & Gold Records



Walk of Fame

ONLINE AUDIENCE- 13.6M